

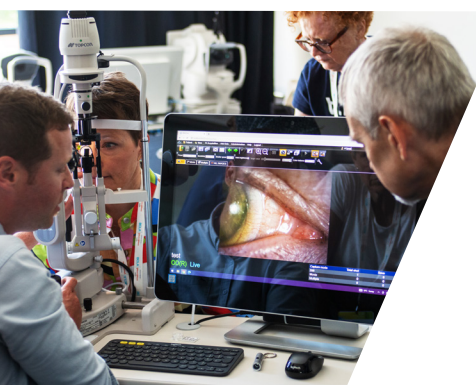


BCLA Annual Report 2022/23

Education

Events

Community



Best practice

Learning

Accessible



www.bcla.org.uk

MESSAGE FROM CEO AND PRESIDENT



It has been another busy and exciting year. As we continue to leave the pandemic in our wake it is clear there are still many readjustments taking place from the impacts of that challenging and unstable period. The BCLA remains steadfast and we are incredibly proud of the level of stability achieved. We simply could not have done this without the unwavering support and loyalty of members, who continue to engage with our activities, and corporate partners, that have funded large parts of our work programme. We also had the privilege of welcoming many new members this year, including over 70 Vision Express staff as part of a partnership arrangement. This is an exciting step for the BCLA and Vision Express.

A huge thank you to you all!



The delivery of our first in-person clinical conference since 2019 was a cause for celebration. Despite ongoing inertia in attending events the conference attracted healthy levels of participation and engagement. An incredible programme of learning was delivered over two and a half days, featuring inspiring lectures and effective practical sessions. We were pleased to welcome over 600 delegates from across the world – this global engagement is a key aspect that bolsters the learning experience at our events. Seeing colleagues reconnect or meet for the first time was inspirational. Our exhibition was well attended, and delegates benefitted from learning about the latest products from our sponsors and exhibitors.

During the event we were also admitted over 30 new BCLA Fellows and recognised the achievements of exceptional practitioners and researchers at the awards evening. To top it off the conference concluded with the privilege of listening to the BCLA Medal address delivered by Dr Eric Papas. His contributions to the profession and the BCLA are beyond measure and he received a well-deserved standing ovation.

MESSAGE FROM CEO AND PRESIDENT

It is encouraging to note the continued success of BCLA's scientific journal, CLAE. This journal remains of high repute and positively influences practitioners in the delivery of exceptional and up-to-date contact lens care and anterior eye health. It is through this published research that the Association influences and shapes practice and standards, globally. We are incredibly excited about the next publication in the BCLA CLEAR™ series. Due to be published in the first half of 2024, this new BCLA global consensus report will deliver evidence-based guidance to the wider profession on all aspects of presbyopia and its management to allow for best patient care.

As always it is important to recognise the tireless and important work of the BCLA council, committees, global ambassadors and the office team. The BCLA is a small association with big aspirations and a large influence. We can only achieve this through the commitment and passion demonstrated by all of those that have made active contributions to our ambitious work programme.

We look forward to another productive year in 2024 and hope to see as many of you as possible at one of our events. Specifically, the BCLA will deliver BCLA Asia, China, and BCLA Focus (part of the Optometry Tomorrow conference), UK. These exciting events will provide new opportunities for us to collaborate with new partners. We expect these collaborations to represent high value to our profession and we will continue to support you in both your educational and professional needs.

LUKE STEVENS-BURT
CEO

RAKESH KAPOOR
PRESIDENT

Webinar: BCLA CLEAR™



Prof Jonathan Jackson and Prof James Wolffsohn

• Attendance: **39**
15 June 2022

Webinar: Counterfeit lenses and self-fitting



Claire McDonnell
• Attendance: **74**
12 July 2022

Webinar: Myopia Management Guidelines



Richard Edwards, Max Halford, Paramdeep Bilkhu, Peter Hampson and Manbir Nagra
• Attendance: **136**
6 September 2022

Webinar: Ideal tear ingredients for comfortable contact lens wear



Dr Debarun Dutta and Rachel Casemore
• Attendance: **79**
29 March 2023

Webinar: Bringing evidence-based dry eye diagnostics and management into your practice

Dr. Sònia Travé Huarte
• Attendance: **32**
1 March 2023



Vision Express partnership established
75 Vision Express staff join the BCLA membership programme as part of the partnership arrangement.
April 2023



Keyur Patel appointed as Membership Committee Chair
August 2023

Webinar: Menopause and its impact on eyes

Dr Stuti Misra
• Attendance: **103**
18 October 2023



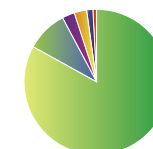
BCLA delivers the Love Your Lenses campaign
4 – 10 September 2023

BCLA Presidential Address



The Royal College of Physicians
• Attendance: **55**
29 November 2023

Membership



• Full Members **1,042**
• Free Student Membership **115**
• Affiliate Online Membership **36**
• Pre-reg Membership **34**
• Overseas Student Membership **19**
• Newly Qualified Membership **8**
Total 1,254

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

BCLA ASIA

BCLA Asia Conference

Held in conjunction with the Myopia Update Symposium

Evergreen International Convention Centre

Taipei, Taiwan

• Attendance: **515**
13 – 14 August 2022

10 Podcasts delivered in 2023

Webinar: Presbyopia: A tale as old as time



Indie Grewal and Keith Tempny
• Attendance: **68**
24 October 2022

Sponsored by



Webinar: An audience with contact lens wearers



Sarah Morgan
• Attendance: **112**
16 November 2022

Sponsored by



Webinar: Management of keratoconus: What have we learned and how our practice has changed?



Daddi Fadel and Barry Eidenn
• Attendance: **154**
30 November 2022

Sponsored by

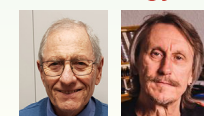


Webinar: Latest research on specialist lenses and how to apply in practice



Josie Barlow and Katie Harrop
• Attendance: **95**
25 January 2023

Webinar: An overview of modern contact lens fitting #TechnologyRocks



David Berkow and Brian Tompkins
• Attendance: **56**
19 April 2023

Webinar: Myopia Control



Dr Jeffrey Walline
• Attendance: **92**
20 June 2023

Sponsored by



BCLA Clinical Conference & Exhibition



Manchester Central, UK

• Attendance: **761**
• **26** exhibiting companies
• **42%** UK attendance vs **58%** international attendance

9 – 11 June 2023



Webinar: Scleral Lenses - The Future is Now!
Melissa Barnett
• Attendance: **61**
20 September 2023

Webinar: Medical use of contact lenses



Karen Carrasquillo and Kellen Riccobono
• Attendance: **109**
15 November 2023



David Webley appointed as BCLA Chair
September 2023

BCLA AWARDS

BCLA MEDAL ADDRESS



● Professor Eric Papas

IRVING FATT MEMORIAL LECTURE



● Dr Sonia Trave-Huarte

BCLA DA VINCI AWARD



● Rabia Mobeen

THE DIANE GOULD PHOTOGRAPHIC COMPETITION WINNER



● Mhamed Ouzzani

POSTER COMPETITION WINNER



● Fakhruddin Barodawala

BCLA FELLOWSHIP

The number of BCLA Fellows, who have demonstrated their commitment to the field of contact lenses and/or the anterior eye, continues to grow after the introduction of BCLA Fellowship in 2006.

Following the latest round of awards at the BCLA Clinical Conference in June 2023, more than 200 Fellows from across the world are now endowed and able to use the post-nominal letters, FBCLA.

2023

Fellows

Amy Chow
Anitha Arvind
Anthony Blackman
Ashwini Lokesh
Cian Gildea
Corrina Mcelduff
Elizabeth Chetty

Ella Biyue Guo
Eman Alzghoul
Francesco Viviano
Holly Lorentz
Irene Joseph
Isha Dave
Jessica Gruhl
Josie Barlow
Kalika Bandamwar
Kelly Voltz
Laura Hanenberg
Leah Johnson
Martin Rubinstein
Memoona Arshad
Merel Kanters
Michael Kang
Minh Anh Tran
Nooruz Zaman
Obeda Kailani
Ortal Palatchi Sabag
Rebecca Weng
Sidra Sarwat
Stuti Misra
Vandana Kamath
Wes Hamilton
Zalak Shah



CLAE Editor's Report 2023

Contact Lens and Anterior Eye (CLAE) is owned by the BCLA and published by Elsevier and has a truly international feel to it with global readership, international authors and editorial panel members from all over the world. The Editor-in-Chief is Shehzad Naroo (UK) and there are four Associate Editors: Robin L Chalmers (USA); Pauline Cho (Hong Kong); Eric Papas (Australia); and Stephen Vincent (Australia). In 2023 one themed issue was delivered on the topic of 'Specialist Contact Lenses', with guest editors Professor Pauline Cho (China) and Dr Stephen Vincent (Australia). A themed issue is planned for 2024 and this will be a new BCLA CLEAR™ issue on the topic of presbyopia. This issue will collate all the evidence on this topic, gathered by global experts and presented in one concise issue of CLAE. In 2019 CLAE had 325 new submissions to the journal and in 2020 there were 543, this dropped to 468 in 2021. In 2022 there were 328 so it seems the numbers are more like they were pre-pandemic.

The journal is a peer reviewed journal covering all aspects of contact lens theory and clinical practice and related anterior eye topics. CLAE is an important journal in the ophthalmic field and is one of only two peer reviewed journals specialising in contact lenses that has an impact factor (ranked journals). The impact factor is an important measure for a peer reviewed journal. In July 2023 the 2022 impact factors were released, and CLAE has a value of 3.2 (CLAE is ranked 21 out of 62 ranked ophthalmic journals), placing it firmly in the 2nd quartile of ophthalmology related peer reviewed journals. Out of optometry peer reviewed journals CLAE now sits in 1st place.

The editorial board of CLAE met once in October 2022 for a face-to-face breakfast meeting at the American Academy of Optometry, in San Diego.



The meeting was well attended and strategies for taking CLAE forward were discussed. Separate discussions were held with the publishers Elsevier and the BCLA throughout the year. A virtual meeting will be held after the BCLA 2023. CLAE would like to thank the BCLA Council for their continued support of their journal and an enormous thanks to the authors and reviewers who work tirelessly putting manuscripts together for publication in CLAE.

SHEHZAD A. NAROO
EDITOR-IN-CHIEF

LOVE YOUR LENSES

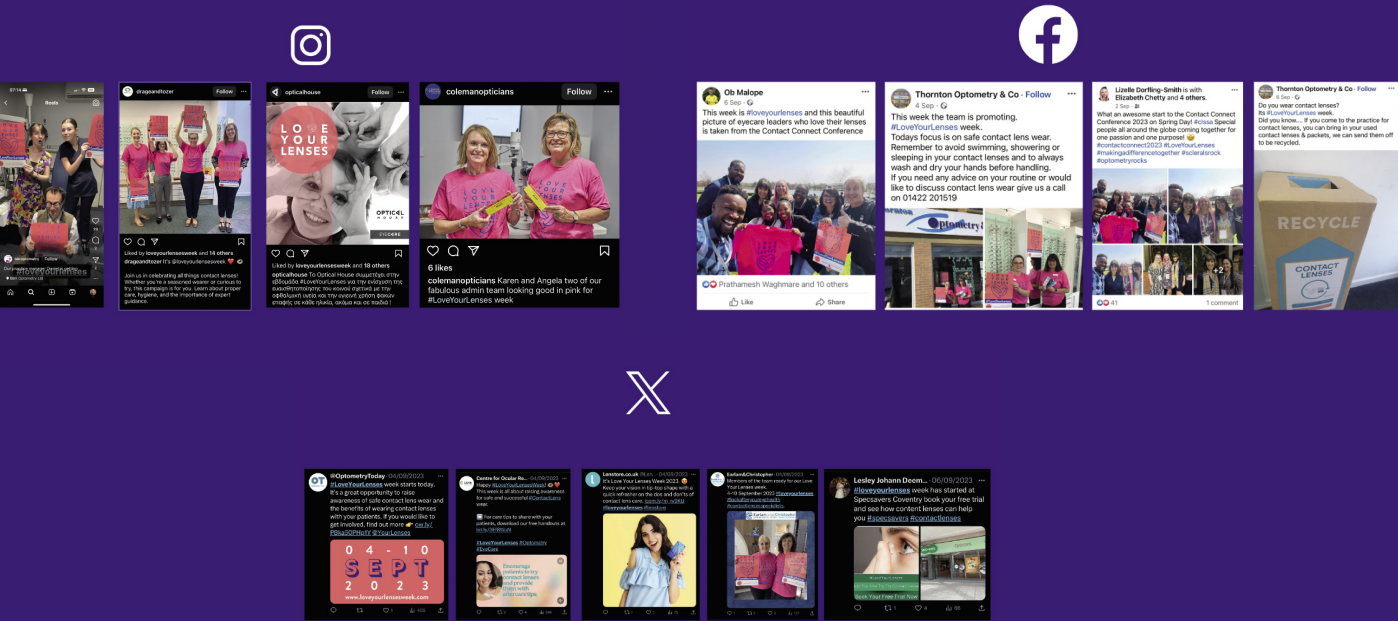
The BCLA was delighted to stage the Love Your Lenses campaign once again in September 2023.

The campaign was well-received by those who participated with 177 practices registered in the UK who received the promotional packs and 56 participants across the globe taking advantage of the digital resources. The campaign once again, exceeded expectations with some impressive social reach.

Hashtag Analysis

	#LoveYourLenses	#loveyourlenses	#LoveYourLensesWeek	Total
Mentions	262	388	46	696
Reach	172,854	176,374	12,200	361,428
Interactions	1,279	1,491	586	3,356
Likes	1,216	1,424	559	3,199
AVE*	13,080	13,690	1,020	27,790

*Advertising Value Equivalent (\$)



LOVE YOUR LENSES

The campaign focuses on promoting contact lens care and to encourage patients to give contact lenses a try and see the benefits of wearing lenses. The valued contribution of the campaign helps to raise public awareness and increase the impact and reach of the key messages and putting contact lenses firmly in the public eye.

BCLA GLOBAL AMBASSADORS

Our network of global ambassadors extends the worldwide reach of the BCLA and galvanises its vision to bring the international contact lens and anterior eye health community closer together than ever before.

The global ambassadors play a key role in amplifying the BCLA's commitment to global knowledge sharing, education and networking.



BCLA COUNCIL 2023 - 2024

BCLA PRESIDENT

Rakesh Kapoor

PRESIDENT ELECT

Sarah Farrant

IMMEDIATE PAST PRESIDENT

Neil Retallic

BCLA CHAIR

David Webley

MEMBERS

Anthony Blackman
Debarun Dutta
Corrina McElduff
Lisa Goldsmith (Lay member)
Indie Grewal
Byki Huntjens
Jonathan Jackson
Prof Christopher Liu

BCLA CONSULTANTS

Professor James Wolffsohn, Chair of Academic Committee
Keyur Patel, Membership Committee Chair
Dr Shehzad Naroo, CLAE Journal Editor-in-Chief
Daniel Owens, Communications Consultant
Marc Bennett, Financial Consultant

BCLA STAFF

Luke Stevens-Burt, Chief Executive Officer
Jashan Bahia, Marketing & Communications Manager
Cilia Launay, Events Manager
Nicola Andrews, CPD & Events Assistant
Priscila Catucuamba, CPD & Events Assistant
Dami Omotayo, Membership Coordinator



SUMMARISED ACCOUNTS

For the year ended 31 December 2022

Group Statement of Financial Activities	2022 £	2021 £
INCOME AND ENDOWMENTS FROM		
Charitable activities	146,468	265,986
Conference & exhibitions	271,839	284,333
Member services including journal		
Investment income	1,168	88
Total	419,475	550,407
EXPENDITURE ON		
Charitable activities		
Conference & exhibitions	316,521	367,731
Member services including journal	126,345	195,252
Seminars and courses	37,882	35,033
Total	480,748	598,016
NET EXPENDITURE	(61,273)	(47,609)
RECONCILIATION OF FUNDS		
Total funds brought forward	200,585	248,194
TOTAL FUNDS CARRIED FORWARD	139,312	200,585
CONTINUING OPERATIONS All income and expenditure has arisen from continuing activities.		

Consolidated Balance Sheet as at 31st December 2022

	2022 £	2021 £
FIXED ASSETS		
Tangible fixed assets	595	171
CURRENT ASSETS		
Debtors	139,316	68,927
Cash at bank	282,398	344,557
	421,714	413,484
CREDITORS		
Amounts falling due within one year	(244,107)	(168,626)
NET CURRENT ASSETS	177,607	244,858
TOTAL ASSETS LESS CURRENT LIABILITIES	178,202	245,029
CREDITORS		
Amounts falling due after more than one year	(38,890)	(44,444)
NET ASSETS	139,312	200,585
FUNDS		
Unrestricted funds	13 139,312	200,585
TOTAL FUNDS	139,312	200,585

BCLA AGM MINUTES 2023

The 2023 Annual General Meeting of the British Contact Lens Association Limited was held at 1655 hours on 10 June 2023. The meeting was held in person at the Manchester Central Convention Complex, Manchester, UK, with an electronic ballot in place to complete all voting/approval tasks.

1. Report of the Council (see 2022 Annual Report and Accounts)

All the details of the BCLA's activities in 2022 can be found in the annual reports published on the website. All members are encouraged to note the contents.

2. To approve the minutes of the Annual General Meeting held on 6 September 2022

Minutes were approved (77 votes cast; 73 in favour, 0 against, 4 abstentions). Proposer: Indie Grewal. Seconder: Sarah Farrant

3. Matters arising from the Minutes

No matters arising were proposed prior to the meeting or raised during the meeting.

4. To consider and receive the accounts and balance sheet of the Association for the period 1 January to 31 December 2022

Accounts were approved (77 votes cast; 70 in favour, 0 against, 7 abstentions). Proposer: Neil Retallic; Seconder: Indie Grewal.

A short overview of the Association's finances were presented by the BCLA's financial consultant, Marc Bennett. The information is all available in the reports and accounts for the BCLA.

5. To appoint JW Hinks LLP as auditors of the Association and to authorise the Council to determine their remuneration

Appointment was approved (77 votes cast; 74 in favour, 0 against, 3 abstentions). Proposer: Indie Grewal; seconder: Rakesh Kapoor.

6. BCLA Presidential election

It was announced that Sarah Farrant would become the president-elect (to serve the term 2024-2025). The presidential team for 2023-2024:

- Rakesh Kapoor – president
- Sarah Farrant – president-elect
- Neil Retallic – immediate-past president

7. To appoint new directors

Following an election Jonathan Jackson was re-elected to Council for a second term. There were no new members of council appointed at the AGM.

8. To report the composition of the 2023-2024 BCLA Council

There were no changes to the council to report. The list is published in the Association's report and accounts for 2022 and the Association's website.

9. Honorary Life Membership/Awards

No awards were granted in 2022. An honorary life membership was granted to Andrew Yorke for his numerous contributions to the work of the BCLA as well as serving as a president.

10. AOB

Meeting attendees were invited to raise questions or other business.

1) It was recognised that Association finances have been in decline over the past four years, Nick Atkins asked what plans there were to address this.

- a) For some time finances have operated on a biennial model linked to the clinical conference which subsidises the national conference years between. The pandemic had proved difficult for the Association and despite best efforts the virtual conference did not secure as much engagement and support as the in person events. Much has been done to reduce expenditure to protect funds. Further income is forecast through the BCLA Asia event in 2024 and membership has performed well, bolstered by a contract with Vision Express for their staff to have BCLA membership. A strategy day was held in early 2023 to explore other ways to secure growth across the broader business activities of the Association.

BCLA AGM MINUTES 2023

2) Deepa Chandrasekaran asked whether only invited speakers are supported/funded for conferences or whether this applies to other presenters too.

- a) There are different models of support provided depending on the speaking duty being delivered and whether this is by invitation. This varies from honorariums to subsidised places. Generally those that present accepted paper submissions and posters do not have financial incentives provided. Whilst it would be preferred to provide more support to all speakers, delivering the conference is expensive, however, the Association reviews what is possible for each event.

3) Nick Atkins asked about the use of emails for important information such as AGM business and voting/ballots – he specifically mentioned that he found recent items sent by the BCLA that were ended up in his junk/spam folder.

- a) In the interests of timely communications and resources email has been the predominant form of communication for some time – including AGM and voting information. The BCLA reduced postage of items considerably in the past few years to reduce expenditure and environmental impact. The discussion would be taken to a council meeting to consider.

4) This was followed by a question on the suitability of electronic voting ahead of the AGM and whether it allows for robust discussion and debate ahead of a vote being taken. It was suggested that potentially a combination of electronic and in person voting could be undertaken.

- a) Electronic voting (and equally virtual AGMs) were introduced during the pandemic to enable continued business of the Association. This enabled more members to participate and improved the efficiency of the voting process. It was clarified that this would only be done for standard items or non-contentious topics. Where more robust debate is required, this would be handled differently. Implementing a hybrid voting system would be complicated to manage. The discussion would be taken to council for further consideration.

5) Nick Rumney mentioned that a social/networking event had taken place during the conference that was hosted by a company which wasn't exhibiting at the conference. Concern was expressed that it put invited members in an awkward position and that it was not fair on the companies that had supported the event. It was recommended that an open letter be addressed to the company to address this issue. It was acknowledged that the BCLA cannot prevent this type of activity from happening but that it undermines the support other companies and risks the future of the conference, which relies on sponsorship to support.

- a) Currently this is no policy in place to address this, however it would be taken to council for further discussion and consideration. There was agreement that this is an unhelpful activity which is unfair to all stakeholders and undermines the conference overall. Any event or campaign that the Association delivers which depends on industry support should be restricted to participation and involvement from those that have supported it.

No other further points or questions were raised.

Everyone was thanked for attending the meeting and the AGM was formally closed at 1728.

Please send any queries to: membership@bcla.org.uk



BCLA 2023 SPONSORS

Without the generous support of its sponsors, the many unique and outstanding features of the British Contact Lens Association Clinical Conference and Exhibition would not be possible.

PLATINUM SPONSORS

Alcon

BAUSCH + LOMB



CooperVision®

Johnson & Johnson VISION

GOLD SPONSOR



PREMIUM SPONSOR

